



LEADING | SUPPORTING | IMPROVING

Starting your journey with Investors in People

Investors in People (IIP) offers different ways to help organisations evaluate their people management and build a high performance culture.

Constantly moving, constantly improving – the IIP framework provides a simple, structured and proven form of comparison, as well as a foundation for future development.

It focuses on nine indicators and 27 themes. These all reflect the features of leading businesses and organisations which consistently outperform industry norms.

“ It’s not about processes, policies or paperwork – just easy to understand criteria that form a road-map for excellence in any industry. ”

The Involve Survey is a great way to start your journey with IIP and provides you with

- ✓ An overall view of your performance
- ✓ An IIP Benchmark score to compare yourself against the best.
- ✓ Opportunity to add questions specific to you
- ✓ Granular insights with results shown to the theme level of the framework
- ✓ Compare different departments or sites to see differences across the organisation
- ✓ Enhanced benchmarking and year-on-year comparison



Benchmark
Your IIP Benchmark shows your overall performance in this survey.

YOUR IIP BENCHMARK
• 658

AVG. IIP BENCHMARK
• 670

[Compare your benchmark >](#)

How is the benchmark calculated? [Download PDF](#)

As well as providing you with your raw data showing how your organisation has achieved overall, your practitioner will provide detailed analysis of the data .

Your expert practitioner will write a report exploring your results against each of the nine indicators of the framework, with key recommendations for improvement. This detail will enable you to see areas where you're already excelling and where you could invest resource for maximum results.

In deploying the Involve Survey you are able to gain an indication of whether you would meet the Standard were you to progress to accreditation to continue your journey.