



LEADING | SUPPORTING | IMPROVING

## Develop a culture of growth and productivity

The link between organisational performance and people management practices is undeniable. Few would question the wisdom of putting people first in order to secure the best levels of productivity and improvement.

The Investors in People Standard, is a straightforward framework to help organisations benchmark performance and create effective results with easy to use tools. Not just a one- off review, but an exciting journey with new perspective and clear milestones along the way.

Constantly moving, constantly improving – hundreds of business leaders, academics and industry experts were involved in creating the framework. The Standard provides a simple, structured and proven form of comparison, as well as a foundation for future development. It focuses on nine indicators and 27 themes. These all reflect the features of leading businesses and organisations which consistently outperform industry norms.

Throughout your journey you will work with a dedicated IIP Practitioner to strategise, guide and support with developing an ongoing futureproof people strategy.

### The mark of excellence

Whether you are looking for an accreditation, benchmarking or thinking about a more rewarding journey, it's important to outline what you want to achieve.

**Create** the right culture for high performance

**Retain** valuable talent by listening to employees

**Gain** new insights to support growth

Investors in People (IIP) is a community interest company that aligns itself with motivated and forward-thinking organisations, building dynamic relationships that help them to evolve their talent and develop a supportive and engaging people management strategy.

Members of the IIP community understand that it's people that make the difference. They are proud to display their accreditation – recognised across 78 countries – and are advocates of what it represents.