**Best Apprenticeship Programme**

More and more young people are choosing the apprenticeship route over university.

As Gen Z enter the workplace, it’s more important than ever for organisations to have an apprenticeship programme that supports and develops young people.

Do you have an outstanding apprenticeship programme at your organisation?

**Tell us about your apprenticeship programme and what makes it stand out!**We’re looking for you to tell us what an apprentice will experience by working at your organisation as well as what’s special about your programme.

What makes it different to the norm?

How are you using the programme to support other areas of the business, including the learning and development of others?

Character limit: 3,000 characters including spaces

**How’s it going?**What’s it like having apprentices as part of your workforce?

Tell us a bit more about the impact they’re having on the business and on the culture at your organisation.

Character limit: 3,000 characters including spaces

**Tell us about someone in particular.**We’d love to hear about an apprentice at your organisation who’s having a real impact.

Tell us about their role and the impact they’ve made.

Character limit: 3,000 characters including spaces.

**Anything you’d like to show us?**You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

Any organisation is eligible to apply for this category!

This category costs £150 +VAT to apply for and you can only submit one application on behalf of your organisation to this category.