**Best People Team**

New for 2021 we are celebrating the people teams that’ve made a big impact in the last year, and what a year it’s been.

We’re not going to ask you to detail everything under the sun. We know your people team are great. So tell us a story.

Remember to include examples, look back and look forward – this is what scores the points with our judges!

**Tell us a story**  
We’re looking for you to tell us about how your People team have made a difference during the last 12 months at your organisation.

Maybe it’s overcoming a challenge, driving a big cultural change program or ‘simply’ looking after everybody’s wellbeing... Or maybe it’s all of the above! Either way, now’s your chance to tell us all about it.

Character limit: 8,000 characters including spaces

**Anything you’d like to show us?**You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

Any organisation is eligible to apply for this category!

There is a £199 +VAT charge to apply for this category. If you are currently accredited you will receive a 10% discount on the entry fee.

You can only submit one application for your organisation to this category!