**Best Pivot**

New for 2021 we are celebrating the quick thinking and quick actions you’ve taken when navigating the choppy waters of the pandemic.

It could be that you had to move to an entirely remote world at the drop of a hat, it could be that you had to totally change your business model or service…

Our judges are looking for an example of excellence. They want to understand the change(s) you’ve made and the impact you’ve seen because of it.

**Tell us a story**Tell us what changed.

What challenges did you face? Why did you need to change? What made you decide that your way, was the right way? How did your people react? How did your people participate? What results are you now seeing? What impact did this have on your community/stakeholders? And how do you intend on maintaining your success?

Character limit: 8,000 characters including spaces

**Anything you’d like to show us?**You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

Any organisation is eligible to apply for this category!

There is a £199 +VAT charge to apply for this category. If you are currently accredited you will receive a 10% discount on the entry fee.

You can only submit one application for your organisation to this category!