**The Employee Engagement Award**

 An effective employee engagement strategy can see higher staff retention, improve both productivity and efficiency and generate more profit for the business.

Do you have an employee engagement strategy worth shouting about?

Then this is the category for you!

**Tell us about your employee engagement strategy**

What does your strategy look like?

How did you develop it?

Why is it important to your organisation?

Character limit 4,000 including spaces

**What impact is your strategy having on your organisation?**

You’ve developed and embedded a strategy. Brilliant!

Now tell us what impact it’s had on your organisation.

What results are you seeing?

Remember it’s not all about profits or revenue!

Think about every way your engagement strategy has had an impact.

Character limit 4,000 including spaces

**Anything you’d like to show us?**You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

Any organisation is eligible to apply for this category!

There is a £199 +VAT charge to apply for this category. If you hold one of our accreditations you will receive a 10% discount on the entry fee. You can only submit one application for your organisation to this category!