**The Leadership and Management Award**

We’re looking for an organisation that invests in their leaders at every level of the organisation.

Not just Directors or CEOs. **Every** manager and **every** leader.

Is that you? Are your people motivated and inspired by the leaders in your organisation? Then this is your category!

**Tell us how your leaders are role models. What does leadership mean to people at your organisation? How do they lead by example? How do they motivate their teams and others?**

We’re looking for great examples of leaders that live and breathe your values and culture.

They thrive on a daily basis and inspire their teams to be successful in order to achieve your ambition.

And remember, we’re not looking for a one off. We want to see examples that show continued success and inspiration!

4,000 characters including spaces

**So you’ve told us how they lead by example. Now tell us how that became possible!**

It could be training, mentoring, shadowing, networking.

We want to know how you develop your leaders.

And what you’re doing to make sure your leaders are constantly improving.

2,000 characters including spaces

**And finally, tell us about one of your leaders!**

We’re looking for an inspirational story.

Maybe there’s someone who’s worked their way up the ranks?

Or someone that’s joined you and has been an inspiration to the rest of the team!

4,000 characters including spaces

**Anything you’d like to show us?**You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

This category is open to any organisation!

There is a £199 +VAT charge to apply for this category. If you are currently accredited you will receive a 10% discount on the entry fee. You can only submit one application for your organisation to this category!