**The Small Business Award Supporting Statement**

We’re here to support every organisation, regardless of their size.

And we think every organisation deserves recognition for their hard work.

So, we’ve introduced this category for organisations that are taking their first steps in their journey with Investors in People.

There’s a 100 word maximum count (exc. punctuation and spaces) per question.

**What sets you apart from other Investors in People organisations?**

Be clear. Be honest. Be confident.

**Tell us a bit about the last 12 months at your organisation. How has investing in your people delivered results?**

Make sure you show us real examples that link the investment made in your people to the result.

**How are your values embedded in your organisation?**

We are looking for evidence that your values are at the heart of your organisation.

Do people speak out for what they stand for?

Is there a culture of openness and trust?

We are looking for a simple example that demonstrates the culture of your organisation.

**Tell us about your plans for the future. What are your objectives over the next 3-5 years and how will you use your people to achieve them?**

This is about tomorrow.

We want to see a clear plan for the future and how your people will be the driving force behind that plan.

**Anything you’d like to show us?**  
You won’t score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you’ve told us in the previous questions.

Limit: 3 pieces of content

**Criteria:**

Any organisation that has 50 or less people can enter.

There is a £199 +VAT charge to apply for this category. Organisations that are accredited against our One Year Accreditation can enter this category for FREE provided they have 50 or less people. If you hold any other Investors in People accreditation you will receive a 10% discount on the entry fee.

You can only submit one application for your organisation to this category!