



Levelling up: Apprenticeships and future opportunity

Katherine Doherty, October 2021



Introduction

- The Sutton Trust and our interest in apprenticeships
- Whether degree apprenticeships are delivering social mobility for young people
- Challenges to overcome

Are degree apprenticeships delivering social mobility for young people?

A few headline stats from our degree apprenticeship report

13%

Just 13% of degree apprenticeships come from neighborhoods in the bottom fifth of deprivation

20%

Just a fifth of degree apprentices are aged 20 or under

68%

Of growth in degree apprenticeships has gone to over 25s

2x

The proportion of degree apprentices who are older and more affluent has doubled

Status of apprentices throughout the pandemic

Employers surveyed during the pandemic reported that:

12%

Of their apprentices had been made redundant

43%

Of apprentices had been furloughed

31%

1 in 3 apprenticeships were continuing as normal

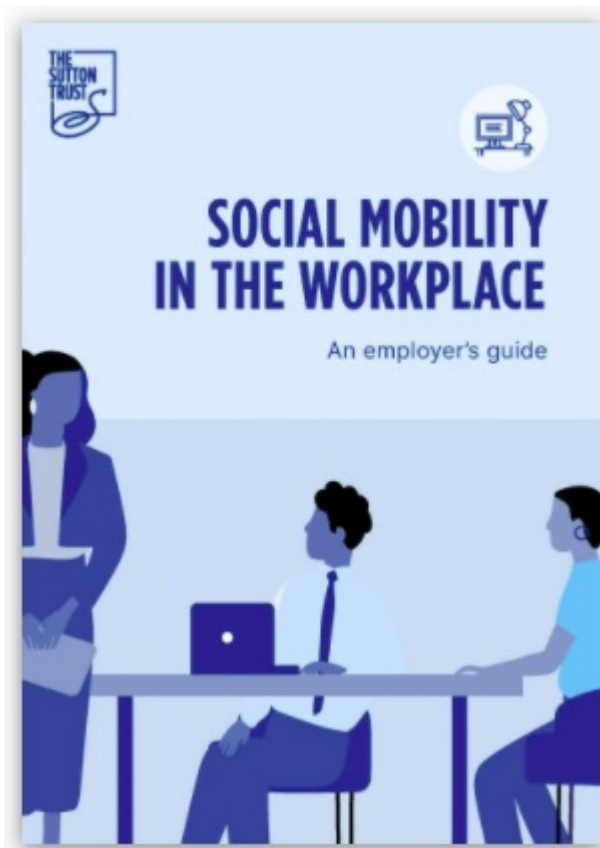
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Were planning to hire fewer or no apprentices at all

Challenges going forward

- We need more high-quality apprenticeships
- Targeting apprenticeships at those who would benefit the most
- Information and guidance around apprenticeships remains key
- Embedding widening access and diversity

Social Mobility in the workplace: An employer's guide



- 1 Measuring socio-economic diversity
- 2 Build a talent pipeline
- 3 Improve recruitment practices
- 4 Keep and nurture talent
- 5 Looking outside of your workplace



Thank You

You can find our most recent apprenticeship research here alongside the employer's guide.

- [COVID-19 and Social Mobility Impact Brief #3: Apprenticeships](#)

This report looks at how the pandemic impacted the apprenticeship sector.

- [Degree Apprenticeships: Levelling Up?](#)

This report looks at whether apprenticeships at levels 6 and 7 are proving to be the powerful vehicles for social mobility they have the potential to be.

- [Social Mobility in the workplace: An employer's guide](#)

This guide is aimed at employers looking for detailed advice to improve social mobility in the workplace.

- [Sutton Trust survey shows Covid-19 is continuing to have an impact on apprentices](#)

- [Apprenticeship Landscape Blog - Feb 21](#)